



Special Session title

Mobility as a Service: Modelling and Impacts

Special Session proposer(s)

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Abstract

This Special Session aims at consolidating efforts taking place on behavioural, network and business models that address aspects of Mobility as a Service (MaaS). The overall objective is to inform and fuel discussions on the the state-of-the-art, the benefits of MaaS and the challenges/future work in terms of modelling.

Keywords

- Multi-modal ITS
- Simulation and Modeling
- Travel Information, Travel Guidance, and Travel Demand Management

Topics of interest

- Mobility as a Service
- MaaS Network modelling
- Multimodal Journey Planning
- MaaS Behavioural modelling
- Acceptance and Adoption
- MaaS Business Models
- Subscriptions and pay as you go models